

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57186

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

35698	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		339565	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BUYING TIME				DEPASQUALE FOR PA			
AND	650 Massachusetts Ave NW Ste 210				PO BOX 1822			
ADDRESS	Washington		DC		20001-3796		YorkPA17405-1822	
	USA				USA			
CONTACT					PRODUCTDEPASQUALE FOR PA			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE1310			
2600								
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING11/03/12 AND ENDING11/06/12 NO. WEEKS:1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY DEPASQUALE FOR PA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC										
1	M	1	05:00A	05:58A	30S	11/05/12-11/05/12	THIS MORNING 5-6AM	1	360.00	360.00
2	11.....	2	08:00A	09:00A	30S	11/05/12-11/06/12		2	450.00	900.00
3	T	1	11:58A	12:30P	30S	11/06/12-11/06/12	NOON NEWS	1	720.00	720.00
4	M	1	09:00A	09:30A	30S	11/05/12-11/05/12	PITTSBURGH LIVE	1	225.00	225.00
5	M	1	02:00P	02:57P	30S	11/05/12-11/05/12	THE TALK	1	405.00	405.00
6	M	1	02:58P	03:58P	30S	11/05/12-11/05/12	DR. PHIL	1	500.00	500.00
7	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	1050.00	1050.00
8	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	1	1080.00	1080.00
10	Su	1	10:30P	11:30P	30S	11/04/12-11/04/12	THE MENTALIST	1	4230.00	4230.00
11	Sa	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	450.00	450.00
Total Contract:								11		9920.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	6935.00	.00	6935.00	
GRAND TOTAL									6935.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION